



WorkReady Seal of Approval Supporter

WorkReady summer experiences provide Philadelphia youth with paid workplace experiences for six weeks during the summer. These opportunities give young people a taste of the working world, exposure to career opportunities, and an understanding of how school is connected to economic success.

The Philadelphia Youth Network (PYN) is the managing partner of WorkReady Philadelphia. In this role, PYN staffs and convenes the partnership, which includes employers, schools, community-based organizations, advocacy groups, labor unions and other stakeholders. Additionally, PYN contracts with several dozen, youth-serving organizations to operate a portfolio of programs on behalf of the Philadelphia Council for College and Career Success and Philadelphia Works, Inc.

If you have an existing program and would like to be recognized as part of WorkReady, you can by assuring that your program does the following:

- ▶ Meets the WorkReady Worksite Quality Criteria (*the framework can be found online at www.pyninc.org/qualityworksiteframework*)
- ▶ Incorporate industry exposure into the participants' experience
- ▶ Assign a designated workplace professional that provides coaching and career exposure to the participant
- ▶ Is not defined as a college internship program
- ▶ Hire participants that meet the following criteria:
 - are between the ages of 14 and 21
 - reside in Philadelphia
 - are compensated (*NOTE: The opportunity cannot be funded by the Philadelphia Youth Network*)

Benefits to WorkReady Seal of Approval Supporters:

- ▶ Exposure: Become part of the WorkReady, a cross-sector partnership dedicated to improving the economic outcomes of the region's youth by attracting, aligning, and investing in resources in research-based, youth workforce development strategies
- ▶ Recognition: Be acknowledged on collateral materials
- ▶ Support:
 - Receive personalized support from a Business Partnership Specialist to design your internship program
 - Request recruitment, enrollment, and payroll services from PYN (*additional fees associated with these services*)
- ▶ Training:
 - Request training for worksite coordinators and supervisors
 - Send youth participants to the WorkReady professional development sessions (*additional fees associated with these services*)

If you are interested in becoming a WorkReady Seal of Approval employer, please register your program online at pyninc.org/request. A Business Partnership Specialist will follow up with you once you complete the registration form. If you have any questions, please contact Farrah Farnese at ffarnese@pyninc.org.