WorkReady Philadelphia 2003–2013
Commemorate the past. Celebrate the present. Commit to the future.

What does it look like when various stakeholders in a community come together with the common goal of ensuring that its young people have the kind of career-connected opportunities they need to compete in and contribute to the workforce? It looks much like what has happened in Philadelphia via WorkReady, a cross-sector partnership dedicated to improving the economic outcomes of the region’s youth by attracting, aligning, and investing resources in youth workforce-development efforts.

Over the last 10 years, WorkReady Philadelphia has successfully created a systemic approach to career-connected education, one that has been recognized nationally and replicated elsewhere. This would not have been possible without the collaborative efforts of the committed partners that make up the WorkReady community. Collectively, they have invested their energy, expertise, and resources in one of the most critical ingredients for assuring our city’s economic success: our young people.

This report presents the essential factors that have contributed to the success of WorkReady Philadelphia over the last decade, the latest developments from the 2012-2013 program year, and a glimpse of what’s ahead.

System of Program Models 2012–2013
Youth Access Points: Contracted Providers | Schools | WorkReady Online Application | WorkReady Hotline

<table>
<thead>
<tr>
<th>Summer</th>
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<tbody>
<tr>
<td>Internships</td>
<td>Service Learning</td>
<td>Work Experience</td>
</tr>
<tr>
<td>JUL - AUG</td>
<td>JUL - AUG</td>
<td>JUL - AUG</td>
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<tr>
<td>Ages 16 – 21</td>
<td>Ages 14 – 21</td>
<td>Ages 14 – 21</td>
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<tr>
<td>7,667 Youth Served</td>
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<thead>
<tr>
<th>In-School Youth</th>
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<tbody>
<tr>
<td>21st-Century Continuum</td>
<td>Industry Pipeline</td>
<td>School-Year Internships*</td>
</tr>
<tr>
<td>SEP - AUG</td>
<td>SEP - AUG</td>
<td>JAN - MAY</td>
</tr>
<tr>
<td>11th – 12th Grade</td>
<td>11th – 12th Grade</td>
<td>11th – 12th Grade</td>
</tr>
<tr>
<td>378 Youth Served</td>
<td>170 Youth Served</td>
<td>352 Youth Served</td>
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<tr>
<th>Out-of-School Youth</th>
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<tbody>
<tr>
<td>E³ Centers</td>
<td>Occupational Skills Training</td>
<td></td>
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<tr>
<td>JUL - JUN</td>
<td>SEP - AUG</td>
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<tr>
<td>Out-of-School Youth</td>
<td>Out-of-School Youth</td>
<td></td>
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<tr>
<td>925 Youth Served</td>
<td>197 Youth Served</td>
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*This model will not operate during the 2013-2014 program year.
**Celebrate**

Recognizing the critical elements that have led to the success of the Philadelphia region and have been instrumental in the overall economic success of the Philadelphia region and have been essential to the WorkReady system.

**The Results: 2003-13**

<table>
<thead>
<tr>
<th>Youth Experiences</th>
<th>88,000+</th>
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<tbody>
<tr>
<td>Investment</td>
<td>$55</td>
</tr>
<tr>
<td>Total $203,000,000+</td>
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</table>

**The Results: 2012-13**

<table>
<thead>
<tr>
<th>Youth Experiences</th>
<th>9,813</th>
</tr>
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<tbody>
<tr>
<td>Satisfaction Survey</td>
<td>96%</td>
</tr>
<tr>
<td>Satisfaction Survey</td>
<td>97%</td>
</tr>
<tr>
<td>Impact</td>
<td>85%</td>
</tr>
<tr>
<td>Impact</td>
<td>96%</td>
</tr>
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![Image](https://via.placeholder.com/150)

**Commit**


The记得在2013-2014年期间，WorkReady投入了超过200,000,000美元支持公共和私人资源。WorkReady系统提供了支持，以确保参与青年在年中和夏季项目中获得经验。WorkReady系统推出了一个工具，用于评估参与青年的技能和职业发展。

**For more information, contact Stephanieешеловской at 215.686.6000 or workready@philadelphia.gov**

**Committee**

Looking to launch an event for WorkReady and help support the work

**ACHIEVE: Measuring attainment through a 21st-Century Skills Assessment**

Through their 2013 Summer Youth Employability Program and Assessment, WorkReady Philadelphia partners will continue to explore ways to further support the delivery of high-quality youth programming. These investments are expected to enable WorkReady Philadelphia partners to continue providing high-quality youth programming and to help young people develop the skills needed to succeed in today’s economy.

**INVEST: The grants needed for private-sector support**

The WorkReady system will be essential to the sustainability of the WorkReady system. Year after year, the demand for youth jobs far exceeds the number of opportunities available. The WorkReady system provides a scalable, sustainable solution that supports the delivery of high-quality youth programming.

**CONNECT**

Are you interested in becoming a part of the WorkReady Philadelphia community? You can help by following these ways:

- Spread the word about WorkReady to your friends, family, and colleagues.
- Share your experience and knowledge with others.
- Support the WorkReady system by donating your time or resources.
- Join the citywide community of stakeholders to support youth development.

![Image](https://via.placeholder.com/150)
Connect. Invest. Achieve. encapsulates the idea that building the next generation of our city’s professionals through WorkReady results in success for us all. When young people can connect to meaningful opportunities and when we invest in our future workforce as a city, we are better poised to achieve great things.

ACHIEVE: Measuring attainment through a 21st-Century Skills Assessment

After realizing that there were very few existing tools to evaluate 21st-century skills, the Philadelphia Council for College and Career Success decided to develop a 21st-century skill assessment tool for WorkReady participants. In the future, this new tool will be used to assess youth participating in year-round and summer programs across the entire WorkReady system.

The assessment will focus on the following domains:

- Creativity & Innovation
- Critical Thinking
- Communication
- Collaboration & Teamwork
- Initiative & Self-Direction
- Productivity & Accountability
- Flexibility & Adaptability

A draft assessment is currently being piloted with young people served by the E3 Centers. A strategy is being developed with the goal of rolling out a final version of the assessment tool in 2014. The adult workforce system is also interested in assessing 21st-century skill acquisition; the youth workforce system will share the lessons learned from its process.

INVEST: The growing need for private-sector support

As public funds continue to diminish, increased private-sector investment will be essential to the sustainability of the WorkReady system. Year after year, the demand for youth jobs far exceeds the number of opportunities available. This is evidenced by this startling fact: due to lack of opportunities, for every two young people that applied for WorkReady summer programs last year, only one got a job.

Philadelphia’s economic stability is dependent on cultivating its future workforce. Private-sector sponsorship of WorkReady programming not only benefits the youth that participate in these potentially life-changing, career-connected experiences, it allows the private sector to play a major role in shaping the workforce the city needs to be competitive regionally, nationally, and globally. WorkReady Philadelphia partners will continue to explore ways to further engage the private sector.

CONNECT: Get involved

Are you interested in becoming a part of the WorkReady Philadelphia community? You can help in the following ways:

- Provide work experiences for youth at your workplace or sponsor opportunities for youth at another business or organization
- Share your experience and knowledge with professionals managing career-connected educational programs
- Join the city-wide efforts focused on strengthening youth workforce development
- Have your existing youth-employment program recognized as a WorkReady Seal of Approval program
- Spread the word about WorkReady Philadelphia through your professional and social networks

For more information, contact Stephanie Gambone at 267.502.3800 or workready@pyninc.org.
Investors

**Diamond** (100 or more work experiences and/or an investment exceeding $175,000) • City of Philadelphia – Department of Human Services • City of Philadelphia – Department of Recreation • Goldman Sachs Gives • Philadelphia Works • Public Health Management Corporation • The School District of Philadelphia • Walmart Foundation and the Center for Youth and Communities of the Heller School for Social Policy and Management at Brandeis University • William Penn Foundation

**Platinum** (25–99 work experiences) • Bank of America • Cancer Treatment Centers of America • Citizens Bank Foundation • Comcast • Drexel University • Independence Blue Cross • Lincoln Financial Foundation • PECO • TD Bank • Thomas Jefferson University and Hospitals • United Way of Greater Philadelphia and Southern New Jersey • Wells Fargo Foundation

**Gold** (10–24 work experiences) • AmeriHealth Caritas • Aqua America, Inc. • CIGNA Foundation • The Coca-Cola Company • Hahnemann University Hospital • KIPP Administrative Services • Lankenau Medical Center • Mercy Philadelphia Hospital • Philadelphia Gas Works • Southeast Regional Workforce Development Partnership CHESTER, PA City of Chester

**Silver** (1–9 work experiences) • Accretive • ACE Group • AECOM • Aetna • Aria Health • Automobile Dealers Association of Greater Philadelphia • BAYADA Home Health Care • Beneficial Bank • Blank Rome LLP • Brown’s Superstores, Inc. • Capital One • CB Richard Ellis, Inc. • CBS 3 & The CW Philly • CBS Radio Philadelphia • CH2M Hill • The Children’s Hospital of Philadelphia • Community College of Philadelphia • Community Marketing Concepts, Inc. • Crown O’Conners • Crown Holdings, Inc. • CVS Caremark • Day & Zimmermann • Delaware Investments • Deloitte Employee Contributions to Deloitte Education Collaborative • Deloitte LLP • Department of Behavioral Health and Intellectual disAbility Services • DeVry University – District 1199C Training & Upgrading Fund • Diversified Search • Eckert, Seamans Cherin & Mellott LLC • Elsevier • Ernst & Young LLP • ESM Productions • Federal Reserve Bank of Philadelphia • Firstrust Bank • Fox Rothschild LLP • Friends of Cristo Rey • Grant Thornton LLP • Greater Philadelphia Alliance for Capital and Technologies • Greater Philadelphia Chamber of Commerce • Greater Philadelphia Cultural Alliance • Greater Philadelphia Tourism and Marketing Corporation • Guild House West • Holy Family University • KPMG LLP • La Salle University • Macy’s • Magee Rehabilitation Hospital • Mark Group, Inc. • Marketplace Philadelphia Management LLC • Morgan Lewis & Bockius • NHS Human Services, Inc. • North Light Community Center • Northeast Building Products Corporation • Peirce College • Pennoni Associates Inc. • Pennsylvania Convention Center • Philadelphia Academies, Inc. • Philadelphia Business and Technology Center • Philadelphia College of Osteopathic Medicine • Philadelphia Council AFL-CIO • Philadelphia Federation of Teachers Health and Welfare Fund • Philadelphia International Airport • Philadelphia University • Philadelphia Youth Network, Inc. • PricewaterhouseCoopers LLP • Provincial Foundation • Public Health Management Corporation • Radian • REIT Management & Research • RICOH USA • Rittenhouse Foundation • Schnader Harrison Segal & Lewis LLP • Spike’s Trophies, Ltd. • Stoneleigh Foundation • Stadley, Ronon, Stevens & Young, LLP • Sunoco, Inc. • Temple University • Temple University Hospital • Tierney Communications • Towers Watson • Union Packaging • Universal Health Services of Delaware, Inc. • University City Science Center • The University of the Arts • UPS • WES Health System • Wills Eye Health System CHESTER, PA Arthur J. Gallagher Risk Management Services, Inc. • Chester Community Improvement Project • Chester Housing Authority • Clark Resources • Collins Market LLC, DBA ShopRite of Eddystone • Crozer-Chester Medical Center • CSI Services, Inc. • Greater Philadelphia Alliance for Capital and Technologies • Harrah’s Philadelphia Casino and Racetrack • HealthMats / J.M. Oliver Inc. • Holsten & Associates • Independence Blue Cross • The Nakaishi Group LLC • Pentec Health, Inc. • Philadelphia Union • Power Home Remodeling Group • Remington & Vernick Engines • Widener University

**WorkReady Contributors** (partial sponsorship for single work experiences) • Dolinger-McMahon Foundation

**Seal of Approval** (work experiences managed by businesses independent of the WorkReady system that meet WorkReady’s criteria for career-connected opportunities) ARAMARK • Ballard Spahr LLP • The College of Physicians of Philadelphia • Cozen O’Connor • CVS Caremark • Elliot Lewis Corporation • Elwyn • GlaxoSmithKline • Independence Blue Cross • Lockheed Martin Corporation • Philadelphia Parking Authority Office of Fleet Management • Scribe Video Center • SEPTA • Sparkling Pool Services, Inc. • Team Clean • Tech Impact • The TJI Companies, Inc. • United States Army Corps of Engineers • Philadelphia District • The Village of Arts and Humanities / KICKS USA • West Philadelphia Financial Services Institution • The Wistar Institute

**Investor’s Guide**

Participating in WorkReady is an opportunity for employers to shape the quality of Philadelphia’s future workforce.

Daniel K. Fitzpatrick
President and CEO of Citizens Bank and RBS Citizens for Pennsylvania, New Jersey and Delaware

**Providers** selected by the Philadelphia Council for College and Career Success and contracted by PYN to operate WorkReady programs during PY 2012-2013

- ACE Mentor Program • Allegeny West Foundation • ASPIRA, Inc. • Attic Youth Center • Boat People SOS, Inc. • The Bridge, an affiliate of PHMC • Cambodian Association of Greater Philadelphia • Caring People Alliance • Catholic Social Services • Communities In Schools of Philadelphia, Inc. • Community Action Agency of Delaware County • Congreso De Latinos Unidos • Corinthian Community Center/JAAMA Empowerment Program • Council for Spanish Speaking Organizations (Concilio) • De La Salle Vocational • District 1199C Training & Upgrading Fund • Diversified Community Services • EducationWorks • Federation of Neighborhood Centers • Foundations, Inc. • Free Library of Philadelphia Foundation • JEVS Human Services • LULAC National Educational Service Centers • Lutheran Children and Family Service of Eastern Pennsylvania • Management and Environmental Technologies, Inc. • Methodist Services for Children and Families • Mural Arts Advocates • New Foundations Charter School • Norris Square Neighborhood Project • North Light Community Center • Nu Sigma Youth Services • PathWays PA • Penn Medicine • People for People, Inc. • Philadelphia Academies, Inc. • Philadelphia Department of Parks and Recreation • Philadelphia Education Fund • Philadelphia Futures • Philadelphia Housing Authority • Philadelphia Physicians for Social Responsibility • Public Health Management Corporation • Resources for Human Development • Sankofa Freedom Academy Charter School • SEAMAAC • Student Conservation Association • Sunrise of Philadelphia, Inc. • Temple University • - Center for Social Policy and Community Development (CSPCD) • Temple University • The Information Technology and Society Research Group (ITSRG) • Temple University • The University Community Collaborative of Philadelphia (UCCP) • United Communities Southeast Philadelphia • University City District • University of Pennsylvania Netter Center • The Netter Center for Community Partnerships • Urban Affairs Coalition • Urban Tree Connection • Valley Youth House Committee, Inc. • Variety • The Children’s Charity of Greater Philadelphia • Women’s Christian Alliance • YouthBuild Philadelphia Charter School

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