Thus I went up Market Street as far as Fourth Street ... turned and went down Chestnut Street and part of Walnut Street ... and coming round found myself again at Market Street Wharf, near the Boat I came in on.

Steel "Ghost Structure" designed by Robert Venturi (1976) representing the site of Benjamin Franklin's House of Franklin Court, between 3rd and 4th Streets.
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Robert Schwartz, Esq. (Chair) • Executive Director • Juvenile Law Center
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Thomas Sheaffer (Treasurer) • Deputy Director for Financial Policy Social Services Division • City of Philadelphia, Managing Director’s Office
Jeffrey N. Brown (Secy) • President, CEO and Founder • Brown’s Super Stores, Inc.
David Brown • President • Brown Partners Multicultural Marketing
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Elsa Perez • Managing Director, Institutional Trust Services • Wachovia Bank
Denise Ray • Deputy Chief Probation Officer • Philadelphia Family Court
Lee Matthew Wiener, Esq • Associate • Deutsch LLP
Ronald D. Wilson • President and CEO • The Philadelphia Coca-Cola Bottling

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Stacy Holland • Chief Operations Officer
Melissa Osmon • Vice President, Communications and Development
Anthony Marzolli • Chief Financial Officer
Michael Pompey • Chief Information Officer
Carol Austin • Director, Business Partnerships
Harvey Chisholm • Director, Education
Maryann Darby-M Anderson • Director, Summer Initiatives
Jenny Hamilton • Director, Out-of-School Youth Initiatives
C. Kamal Nalvar • Director, Student Success Centers

Board and staff info current as of May 2006
All quotes excerpted from the autobiography and other writings of Stephen Franklin

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| SCHOOL-CONNECTED PROGRAMS AND SERVICES | 10 |
| BOARD AND STAFF EMPLOYER-PAK INTERVIEW | Summer 2005 |

- Abington Memorial Hospital • AEP • CIGNA • Philadelphia City Council • Albert Einstein Medical Center • Aetna • Avon • Art Institute • Canon Graphics • Child Systems • Children’s Hospital of Philadelphia • Citizens Bank • City of Philadelphia • Dept. of Commerce • City of Philadelphia • Philadelphia International Airport • Comcast Cable Communications • Community in Schools of Philadelphia • Community College of Philadelphia • Delaware Valley Industrial Resource Center • Drexel University • Drexel University, Center for Civic Engagement • Drexel University, Family Health Services Center • Drexel University, Inst. For Women’s Health and Leadership • Everybody’s Free from Library of Philadelphia • Good Industries • Holy Redeemer Hospital • Independence Blue Cross • Invescor Corporation, LLC • Lincoln Financial Group Companies • Local 1201, Firemen & Dockers • Local 332, Laborers Union • Lockheed Martin SAG • Mercy Philadelphia Hospital • Office of Vocational Rehabilitation • Operative Plasterers and Cement Masons (AFL-CIO) • PA Real Estate Investment Trust • Pennoni Associates • Pennsylvania Hospital • Philadelphia Convention & Visitors Bureau • Philadelphia Building Trades Council (AFL-CIO) • Philadelphia Coca-Cola Bottling Co. • Philadelphia Federation of Teachers (AFL-CIO) • Philadelphia Workforce Development Corporation • Philadelphia Workforce Investment Board • Philadelphia Zoo • Presbyterian Hospital • REIT Management • Renaissance Philadelphia Hotel (airport) • St. Agnes • St. Christopher’s Hospital for Children • Sesteria Limited • Thomas Jefferson University Hospital • University of Pennsylvania Health System • University of Pennsylvania

When you finish changing, you are finished.
Funders and other supporters

2005 Funders

Allen Hills Fund
Barnes Foundation
Bill and Melinda Gates Foundation*
Campbell Soup Foundation
Converse Corporation of New York*
Charles Stewart Mott Foundation*
Citizens Bank
Dellinger-McIntyre Foundation
Dow Foundation
Fannie Mae Foundation
Lincoln Financial Group Foundation
Nelson Foundation
PA Department of Community and Economic Development
PA Department of Education
PA Department of Labor and Industry
PA Department of Public Welfare
Philadelphia Department of Human Services
Philadelphia Foundation - Fund for Children
Philadelphia Housing Authority
Philadelphia Workforce Development Corp.
PMC Bank
Provena Foundation
Prudential Financial
Rittenhouse Foundation
Samuel S. Fels Fund
School District of Philadelphia
Seybert Institute
Sovereign Bank
Sunoco

*through the Youth Transitions Funds Group

Dear Friends and Colleagues:

No doubt about it – it’s Benjamin Franklin’s year in Philadelphia, and across the country. And why not? Throughout our history, few individuals have so fully embodied the energy, creativity, and ingenuity valued in his day and in ours.

It’s only PYN’s seventh year of existence – a far, far distance from the Franklin Tercentenary – but nonetheless it has been a period of some note and accomplishment, finding us busy crafting new strategies and solutions to address the challenges affecting our young people, schools and employers, and achieving some meaningful results.

Throughout the year, we continued our focus on linking work and education in ways that promote access for young people to Philadelphia’s growth economy, and supply a high-quality workforce to power the City’s continued economic development. In this, we share Ben Franklin’s belief, often expressed in his Autobiography and through his almanac, Poor Richard, that work and learning are essential to the success of individuals, and to the society at large.

In 2005, PYN’s connections to Ben Franklin also took on a physical dimension. Our new offices at 716 Market Street put us, quite literally, in the neighborhood where he walked, held forth and undertook his increasingly successful business ventures.

Given all of this, we’d like to think that if Ben were walking the streets of Old City today, he would be pleased with Philadelphia’s efforts to prepare our young people for active and productive citizenship, and to build a homegrown workforce that helps to drive our economy.

On the 300th Anniversary of Mr. Franklin’s birth, we thank all of our partners and supporters for helping our city live up to his words, his deeds and his example.

Laura Shudde
Robert G. Schwartz, Esq.
WorkReady Philadelphia 2005

Ben Franklin believed that one of society’s most important responsibilities is to create opportunities for young people to gain a good education and learn to become productive citizens. WorkReady Philadelphia, the City’s system to prepare our 21st century workforce, is designed to do precisely that. PYN, which led a partnership that created WorkReady, continues to manage this vehicle for investing more than $11 million annually in youth workforce preparation initiatives. WorkReady supports a coordinated set of programs that provide thousands of students and out-of-school youth with high-quality career preparation experiences. During 2005 WorkReady programming included:

**FY05 Revenue, by Funding Source:**
- Workforce Investment Act (WIA) - Federal
- Temporary Assistance for Needy Families (TANF)
- Youth Opportunity Grant
- Private foundations
- School District of Philadelphia
- Philadelphia Housing Authority
- Industry-Specific Initiatives (Pennsylvania Dept. of Community and Economic Development and Dept. of Public Welfare - WIA)
- Corporation
- City of Philadelphia - Dept. of Human Services
- United Way of Southeastern PA
- Federal government
- Compassion Capital Grant (U.S. Dept. of Health and Human Services)
- Other revenue and Interest Income

**YouthWorks**
These summer and year-round programs, funded through the federal Workforce Investment Act and Temporary Assistance for Needy Families program, provided work experience, community service and college exposure opportunities for 4,100 youth, 70% of whom received high school credit for projects they completed as part of their experiences.

**Summer Career Preparation Program**
High-quality summer internships were made possible for 1,144 youth with 563 local employers, through generous support from 17 local philanthropies led by the William Penn Foundation.

**Summer Development Institute**
This School District of Philadelphia-supported activity

If a Man enters his House into his Mind, no one can take it from him.
### Fiscal Year 2005

#### STATEMENT OF FINANCIAL POSITION

**June 30, 2005**

<table>
<thead>
<tr>
<th>ASSETS</th>
<th>CURRENT ASSETS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash and Cash Equivalents</td>
<td>1,566,824</td>
</tr>
<tr>
<td>Contracts Receivable</td>
<td>1,917,402</td>
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<tr>
<td>Contributions and Other Receivables</td>
<td>66,354</td>
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<tr>
<td>Prepaid Expenses and Deposits</td>
<td>110,695</td>
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<tr>
<td>Total Current Assets</td>
<td>3,693,373</td>
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</table>

<table>
<thead>
<tr>
<th>LIABILITIES AND NET ASSETS</th>
<th>CURRENT AND OTHER LIABILITIES</th>
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</thead>
<tbody>
<tr>
<td>Accounts Payable, Contractors</td>
<td>1,255,423</td>
</tr>
<tr>
<td>Accounts Payable, Other</td>
<td>321,444</td>
</tr>
<tr>
<td>Accounts Receivable</td>
<td>136,227</td>
</tr>
<tr>
<td>Deferred Revenue</td>
<td>1,214,147</td>
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<tr>
<td>Notes Payable</td>
<td>102,003</td>
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<tr>
<td>Capital Lease (long and short term portions)</td>
<td>110,077</td>
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<tr>
<td>Total Liabilities</td>
<td>3,374,798</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>NET ASSETS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unrestricted</td>
</tr>
<tr>
<td>Permanent Restricted</td>
</tr>
<tr>
<td>Total Liabilities</td>
</tr>
<tr>
<td>Total Liabilities and Net Assets</td>
</tr>
</tbody>
</table>

#### FUNCTIONAL STATEMENT OF ACTIVITIES

**July 1, 2004 to June 30, 2005**

<table>
<thead>
<tr>
<th>SUPPORT AND REVENUE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contracts</td>
</tr>
<tr>
<td>Contributions</td>
</tr>
<tr>
<td>In Kind Contributions</td>
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<tr>
<td>Interest and Other Fees</td>
</tr>
<tr>
<td>Total Revenues</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>EXPENSES</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contracted Provider Services</td>
</tr>
<tr>
<td>Youth Wages, Salaries, and Fringe Benefits</td>
</tr>
<tr>
<td>Direct Services</td>
</tr>
<tr>
<td>Total Program Services</td>
</tr>
<tr>
<td>Management and General</td>
</tr>
<tr>
<td>Fundraising</td>
</tr>
<tr>
<td>Total Expenses</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Changes in Net Assets</th>
</tr>
</thead>
<tbody>
<tr>
<td>Net Assets beginning of year</td>
</tr>
<tr>
<td>Additional Revenues</td>
</tr>
<tr>
<td>Total</td>
</tr>
</tbody>
</table>

| Net Assets, end of year | 417,161 |

---

**Shadowing Day**

This one-day career exploration program offered work-site visits at 112 businesses for 858 ninth graders from high schools throughout the School District of Philadelphia.

**Business Mentoring Youth**

Through this program, 132 tenth graders were paired with mentors at 42 worksites for two hours each week during the school year to observe how businesses operate and develop work readiness skills.

---

*Virtue and Trade are a Child's best Portion.*
WorkReady Philadelphia asks: Who

Somewhere along the line, most of us — even Ben Franklin — had someone in our lives who took a chance on us and gave us our first break. The new WorkReady Philadelphia employer recruitment campaign — Who Saved You Your First Break? — reminds us of those that gave us formative opportunities, and encourages employers throughout the City and region to extend them to the next generation of workers.

Included in these two pages are excerpts of first break stories told by area leaders to recruit new employers to the WorkReady team. Visit www.workreadyphiladelphia.org to read the full stories from these and other WorkReady supporters.

"Working at the hospital was probably the most exhilarating job I ever had. It was like a kid in a candy store. I knew from that experience that I wanted to go into the health care field." — Carol Amore, Founder and Chairman, Endo Pharmaceuticals

"The first person who really gave me a break was Jim Goodman, owner of TV and radio stations in Raleigh, North Carolina. Jim taught me that to be successful, you have to be passionate about what you do." — Billy King, President and General Manager, Philadelphia 76ers

WorkReady 2005 Projects: Summer Career Exploration Program (SCEP): Allegheny West Foundation • Boys & Girls Clubs of Philadelphia • Cambodian American of Greater Phila. • Camden County Council on Econ. Opp. • Community Action Agency of Delaware County • Congreso de Latinos Unidos, Inc. • Diversity Community Services • Frankford Community Dev. Corporation • Greater Philadelphia Urban Affairs Coalition • Impact Services Corporation • Indochinese American Council • Interacial Family Services • Korean Community Dev. Corp. • ML. Airy USA • New Foundations Charter School • North Light Community Center • Sphinx, Inc. • Temple University - ITSRG • Youth Build Charter School • SCEP - Placed-Based Initiatives: Aspara, Inc. • Foundations, Inc. • To Our Children's Future with Health • United Communities of Southeast Philadelphia • Summer Development Institute: Congreso de Latinos Unidos, Inc. • Education Works • Foundations, Inc. • GIC of America • Temple University - ITSRG • YouthWorks - summer only: Allegheny West Foundation • Aspara, Inc. • Communities in Schools of Phila. • Congreso de Latinos Unidos, Inc. • Department of Recreation • Education Works • Greater Philadelphia Urban Affairs Coalition • Indochinese American Council • LULIC • Philadelphia Commercial Dev. Corporation • Resources for Human Development • West Philadelphia Partnership • YouthWorks - year-round: Aspara, Inc. • Communities in Schools of Phila. • Congreso de Latinos Unidos • Education Works • Free Library of Philadelphia • GTP • Greater Philadelphia Urban Affairs Coalition • Indochinese-American Council • IJVS • Marriott Foundation • GIC of America • Philadelphia Housing Authority • PA School for the Deaf • Philadelphia Futures • Peace Touch Museum • Philadelphia Museum of Art • St. Joseph's University • West Philadelphia Partnership • Youth Empowerment Services • Youthbuild
Having emerged from the poverty and obscurity in which I was born and bred...

I got my first big break from Jack Hyland, the News Director at WFIL radio. I walked into WFIL for a summer news internship and fell in love with broadcasting. Jack believed in me and in turn I believed in myself.

— Larry Mendte, Anchor, CBS 3

In high school, I was hired by the printing department at Saks Fifth Avenue. The fact that they gave me an opportunity, knowing I didn’t have all the skills I needed, was really important to me.

— Myrsa Torre, President and CEO, Synterra, Ltd.

WorkReady Philadelphia 2005 - by the Years

SUMMER 2005 ENROLLMENT DEMOGRAPHICS:
7,140 youth, total, attending 303 public, private, and parochial schools:

<table>
<thead>
<tr>
<th>Gender</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Female</td>
<td>51%</td>
</tr>
<tr>
<td>Male</td>
<td>49%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Age Group</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>14-16 yrs old</td>
<td>66%</td>
</tr>
<tr>
<td>17-18 yrs old</td>
<td>28%</td>
</tr>
<tr>
<td>19-21 yrs old</td>
<td>4%</td>
</tr>
<tr>
<td>other or no res.</td>
<td>2%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Ethnicity</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>African-American</td>
<td>69%</td>
</tr>
<tr>
<td>Hispanic</td>
<td>11%</td>
</tr>
<tr>
<td>Caucasian</td>
<td>8%</td>
</tr>
<tr>
<td>Asian/Pacific Islander</td>
<td>2%</td>
</tr>
<tr>
<td>other or no res.</td>
<td>10%</td>
</tr>
</tbody>
</table>

SUMMER 2005 PROGRAM CATEGORIES:

YouthWorks - summer-only
YouthWorks - year-round
E2 Centers
Summer Career Exploration Prng.
School District summer initiatives
Employer Paid Internships
Summer Development Institute

PRIMARY FUNDING SOURCES

TDMF (via PA Department of Public Welfare)
Workforce Investment Act
US Department of Labor
17 local foundations
School District of Philadelphia
Employers
School District of Philadelphia

ATTENDING (by TYPE):
Public/non-profit sector 66%
Private sector 34%

PHILADELPHIA 2005 - by the Summer

Industry need not wish...
Philadelphia’s Youth Transitions

In 2003, the Philadelphia Youth Council, with PYN’s support, began to dedicate increasing time and attention to the needs of youth who are out-of-school, offenders or involved in the foster care system. These steps included undertaking a thoughtful analysis of its funded programs and services, increasing the percentage of Workforce Investment Act funding allocated for these vulnerable youth and establishing a subcommittee specifically focused on out-of-school youth.

Recognizing this progress and the cross-sector collaboration it represented, in Fall 2004 Philadelphia was selected as one of five cities to receive funding from the Youth Transition Funders Group (YTFG), a set of national foundations with common interests in improving outcomes and increasing high-quality educational opportunities for disconnected young people.

The Philadelphia Youth Transitions Collaborative, formed in part from the Youth Council’s Out-of-School Youth Subcommittee, was created as the oversight body for the grant. The Collaborative is comprised of major stakeholders with interest and expertise in the issues, with the Philadelphia Youth Network serving as managing partner for the grant. Members of the Collaborative took responsibility for specific aspects of the workplan it developed, and produced significant results in the initial grant year, including:

- In-depth, cross-sector data analyses that shed new light on the status and condition of students and dropouts in Philadelphia;
- Policy and funding priorities for advocacy;
- The progress of human knowledge will be rapid, and discoveries made of which we have at present no conception. I begin to be almost sorry I was born so soon, since I cannot have the happiness of knowing what will be known a hundred years hence.
Looking Forward ... Challenges and Solutions

Some of Ben Franklin’s most noteworthy phrases address the need to take action today in order to safeguard the future. As we look ahead, we see major challenges and important opportunities ahead of us. We will, as Franklin urges, do our best to make the most of them.

CONNECTIONS TO HIGH SCHOOL REFORM
In concert with the Youth Transitions Collaborative, PYN will support the School District in its efforts to increase the availability of high-quality multiple pathways to graduation and postsecondary/career success for all of our young people.

BUILDING INTEGRATED EMPLOYER OUTREACH
Working with the Youth Council, employer organizations and other key partners, PYN will create a coordinated, efficient and highly effective employer outreach and organizing campaign that will substantially increase the numbers of WorkReady Philadelphia Employer-Paid Internships, and will also provide access points for employers to engage in citywide discussions and actions designed to improve educational options for all youth.

IDENTIFYING AND SUSTAINING YOUTH WORKFORCE OPPORTUNITIES
Building on the first two opportunities, PYN will accelerate efforts to identify funding opportunities that will enable us to expand high-quality career exposure experiences for increasing numbers of young people, even in this era of declining federal investment and support.

» Expanded programs and innovative tools to help struggling students and out-of-school youth;
» Enhanced involvement of young people, their parents and community leaders in the development of plans and strategies to re-engage disconnected youth.

Human Juliette is produced not as much by great
Faces of good fortune that seldom happen, as by
little accidents that occur every Day.
Plans for 2006 and

The Collaborative’s Year Two priorities cover a wide range of plans, strategies and action steps. Within this broad scope of activities, several overarching themes are clear:

- We will continue to promote joint action to expand services to young people, characterized by increasing-ly close working relationships between the School District, the Department of Human Services, Family Court and employers.
- We will build new programs, services and interventions based on multi-system data analyses, with particular emphases on the significant numbers of older youth who have accumulated few credits towards high school graduation; and
- We will continue to work with the School District to construct flexible and rigorous pathways for struggling students and out-of-school youth, enabling them to graduate and succeed in postsecondary education and the workplace.

Philadelphia’s Youth Transitions Collaborative
Founding Partners:
Center for Literacy
Community College of Philadelphia
Department of Human Services
Family Court
Eastern Pennsylvania Organizing Project
Johns Hopkins University
Philadelphia Citizens for Children and Youth
Philadelphia Education Fund
Philadelphia Safe and Sound

at greatest risk of recidivism, and voluntary services for all other returning youth. The Centers provide services on-site, and also help Reintegration Workers and Probation Officers to coordinate off-site activities that support reintegration plans.

Based on early results, the Reintegration Initiative and its incorporation of the E3 Center approach have contributed to reductions in recidivism. As a result, PYN is now working with the DHS and Family Court to create Centers in two additional neighbor-hoods.

<table>
<thead>
<tr>
<th>E3 Center</th>
<th>Operated by</th>
</tr>
</thead>
<tbody>
<tr>
<td>Girard</td>
<td>Congreso de Latinos Unidos</td>
</tr>
<tr>
<td>N. Broad</td>
<td>Resources for Human Development</td>
</tr>
<tr>
<td>Parkside</td>
<td>The Bridge, a subsidiary of the Philadelphia Health Management Corp.</td>
</tr>
</tbody>
</table>
E³ Centers:

As Ben Franklin frequently noted, employment skills are an essential key to success. To this end, PYN oversees three E³ Centers that offer skill-building experiences for out-of-school and other disconnected youth that are grounded in research-based practice. The E³ Centers’ service delivery structure is designed to help youth achieve long-term goals in the areas of education, occupational skills, life skills, and employment. In July 2005, PYN initiated contracts with three high-quality youth-serving organizations to operate the Centers (see list on page 12), each of which offers a schedule of diverse activities that provide opportunities for holistic development.

The Centers serve youth ages 14-21 seeking to improve their skills and assist them in working toward long-term goals. Youth may be referred to one of the centers or find a center on their own. In each Center, which serves approximately 300 youth annually, services are organized into four pathways:

- Educational Services
- Employment Readiness & Placement Services
- Occupational Skills Training
- Life Skills Development

E³ Centers also function as an essential component of the Reintegration Initiative for Philadelphia youth returning to their communities from delinquent placement facilities. With support from Philadelphia Family Court and the Department of Human Services (DHS), E³ Centers provide a variety of mandatory services for young offenders at Philadelphia Youth Network (managing partner)
  School District of Philadelphia
  University of Pennsylvania

National Funders:
  Carnegie Corporation of New York
  Bill and Melinda Gates Foundation
  Charles Stewart Mott Foundation

Local Funders:
  Samuel S. Fels Fund
  Philadelphia Foundation - Fund for Children
  William Penn Foundation

I am a strong Believer in Luck and I find the harder I work, the more I have of it.
School-Connected Programs and

Philadelphia students understand and share Ben Franklin’s belief that society should extend the benefits of education to its citizens. In this same spirit, 2005 saw PYN strengthen our close working relationships with the School District of Philadelphia by supporting programs and services for thousands of high school students.

- **Student Success Centers** offer students in 10 Philadelphia neighborhood high schools one-stop access to a variety of programs and resources that help them understand the importance of careful planning for life after high school, including preparation for postsecondary education and career success. PYN partnered with the School District to design the Centers, and to connect multiple service providers to students in each participating high school.

  From September through December 2005, Student Success Centers provided 3,310 students with a range of services, including: assistance with college applications and financial aid, visits to colleges and career training programs; career information and exploration; access to working papers; registration and preparation for the SAT and ACT examinations; and other motivational workshops and activities.

  In 2005, Student Success Centers served the following high schools:

  - Bartram
  - Ben Franklin
  - Edison
  - Frankford
  - Kensington
  - Overbrook
  - Simon Gratz
  - West Philly
  - William Penn
  - University City

- **Industry-sector Focused School/Employer Partnership Programs**, such as those operated by Children’s Hospital of Philadelphia, St. Christopher’s Hospital for Children, and Lockheed Martin Integrated Systems and Solutions, offer students opportunities to participate in life-changing career preparation programs while they are still in high school. All of these efforts integrate academic learning with sophisticated professional skill development, offering multi-year experiences that prepare young people for success in postsecondary education and high-wage/high-demand careers.

> An Investment in Knowledge always pays the best Interest.