2014

PHILADELPHIA COUNCIL FOR COLLEGE AND CAREER SUCCESS

THE SIXTH ANNUAL REPORT TO MAYOR MICHAEL A. NUTTER
The Philadelphia Council for College and Career Success (the Council) works to ensure that Philadelphia’s youth become productive citizens who are ready to participate fully in our region’s workforce and the life of the city. Moreover, the mission of the Council is to provide leadership and advocacy in support of Mayor Michael A. Nutter’s education goals:

1. Increase the graduation rate to 80% (cut the dropout rate in half) by 2014, and
2. Double the baccalaureate attainment rate of Philadelphians by 2017.

Specifically, the Council is charged with envisioning and developing citywide partnerships, strategies and infrastructures to support youth attainment of 21st century skills and post-secondary education. This is accomplished through the alignment of priorities and resources across various youth development, education and social services efforts.

Additionally, the Council functions as the federally mandated Perkins Participatory Planning Committee, through which it examines and oversees all Career and Technical Education (CTE) programming across the School District of Philadelphia.

The Council is a standing committee of the Philadelphia Works Board and is convened and supported by the Philadelphia Youth Network (PYN). As the contracted YouthWorks Administrator by Philadelphia Works, PYN administers Workforce Investment Act (WIA) and Temporary Assistance for Needy Families (TANF) funding for youth programming on behalf of the Council and Philadelphia Works. Additionally, PYN leverages funding and aligns campaigns and initiatives with the Council’s goals and priorities.

Preparing youth for success requires many sectors working in tandem. Through the Council, I see the true impact we can make when we work across sectors and in partnership on behalf of young people.

Jay Spector
President & CEO, JEVS Human Services
PREPARING FOR THE FUTURE

As members of the Philadelphia Council for College and Career Success (the Council), we have spent the past six years dedicating our time, efforts, resources and energy to ensure that Philadelphia’s youth become productive citizens who are educated and ready to participate fully in our region’s workforce. Collectively, we are tasked with understanding the demands that will be made on the future workforce, what education, skills and knowledge young people need to be equipped with and how we can work together to best prepare them.

Over time, this charge has led to six years of meaningful and evolving work in which each Council member has played a pivotal role. This year in particular, our work has changed and grown to meet the needs of the current economy, changing workforce demands and employment realities. Together, we remained committed to ensuring that our strategies are preparing young people for the success we know they can achieve.

In recent years, Philadelphia public schools have grappled with a devastating fiscal challenge that has forced our schools to operate under a severe budget shortfall. Despite these trying times, we have seen incredible progress and the true impact that we can make as a city. Since 2007, Philadelphia’s four-year high school graduation rate has increased by 12 percentage points and the six-year high school graduation rate has increased by 10 percentage points. In addition, we have seen historic increases in investments in Career and Technical Education (CTE) and WorkReady Philadelphia.

In this year’s report to Mayor Nutter, we are pleased to present these successes and the many others that we have accomplished while working alongside one another. Take a moment to reflect on the data presented in this year’s report as we look forward to another year of strong partnership on behalf of Philadelphia’s youth.

HIGH SCHOOL COHORT GRADUATION RATES FOR FIRST-TIME 9TH GRADE COHORTS 2003-04 THROUGH 2010-11 1
(Grading Classes of 2007 Through 2014)

DATA THAT DRIVES US:

16% OF YOUTH ARE UNEMPLOYED (NATIONALLY)

1 IN 7 YOUNG ADULTS ARE NOT IN SCHOOL OR WORKING (NATIONALLY)

1 IN 5 YOUNG ADULTS ARE DISCONNECTED (LOCALLY)

THE SKILLS GAP IS GROWING. AS A COUNCIL, WE NEED TO TAKE ACTION.
MAKING AN IMPACT IN 2014

3,360
Multiple Pathways to Graduation seats were secured

WORKREADY 2014 FUNDING

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>WIA/TANF</td>
<td>$11,361,783</td>
<td>53%</td>
</tr>
<tr>
<td>Local Public Sector</td>
<td>$7,847,673</td>
<td>36%</td>
</tr>
<tr>
<td>Private Sector</td>
<td>$2,395,400</td>
<td>11%</td>
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</tbody>
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Local business and philanthropic support created 1,750 summer work experiences

4,514 youth served through CTE

2,019 certifications earned

114 CTE programs offered

5 unique industry certifications offered

9,953 youth served in WorkReady year-round and summer programs (unduplicated count)

8,195 youth served in WorkReady summer programs

$6,390,000 infused into the local economy through youth wages via WorkReady

18 industries

- nonprofit 53%
- public 33%
- private 14%

68 Contracted with 68 youth-serving organizations

83% of WorkReady summer participants were more interested in furthering their education

88% of WorkReady summer participants were more confident in their ability to obtain a job

89% of WorkReady summer participants who were eligible to receive elective credit (of those who received a grade for the contextual learning component)

96% of In-School Youth model participants were promoted from 11th to 12th grade

38% of Out-of-School Youth model participants demonstrated skill gain of one or more Educational Functioning Levels (EFLs)

76% of WorkReady summer participants showed gains in at least one 21st century skills area

1845 youth served in WorkReady summer programs

514 students served in WorkReady year-round programs

$11,361,783 WIA/TANF

$7,847,673 Local Public Sector

$2,395,400 Private Sector

All-Academy High Schools established 18

Creating a citywide system for dropout prevention and re-engagement of disconnected students

Aligning and monitoring funding streams

Aligning resources that support a college-going culture

Expanding and improving youth workforce development

Influencing the design of an enhanced career and technical education (CTE) system

Building Sustainability in CTE

46 increased school-based administrative knowledge and expertise in CTE by enrolling 46 principals in PACTA and Temple University’s CTE Director’s Program

545 increased skills and knowledge of CTE teachers and academic core teachers by offering training to 545 teachers

30,000 people served by PhillyGoes2College since 2010

5,424 Graduation Coaches trained since 2010

5,424 Graduation Coaches trained since 2010

3,360 Multiple Pathways to Graduation seats were secured

4-year high school graduation rate (First-time 9th graders of 2010-11)

- School District of Philadelphia Students Only

50% of 2013 high school graduates enrolled in college within one year

78% of 2012 high school graduates returned to college for a 2nd consecutive year

7% of 2009 high school graduates earned an Associate’s/2-year degree within 6 years

34% of 2008 high school graduates earned a BA/4-year college degree within 6 years

4- and 5-year high school graduation rate (First-time 9th graders of 2008-09)

65%

70%
As the Council continues its efforts to support the Mayor’s education goals, it is critical to recognize that Philadelphia saw sizable increases in both the four-year and six-year high school graduation rates. The four-year rate increased by 65 percent, which is 12 percentage points higher than it was in 2007. Additionally, the six-year rate increased by 70 percent, which is 10 percentage points higher than it was in 2007. These improvements underscore the power of collective impact to address these important education goals.

**Bridge to Success Launches Pilot**

Embedding literacy supports into academic and workforce programming is a core approach of the Council’s interventions. The Center for Literacy (CFL), in conjunction with two Accelerated High Schools (AHSs) and Project U-Turn, sought to better address the academic and social readiness of students entering AHSs through launching the Bridge to Success pilot. This pilot supplemented the standard AHS approach to engagement of disconnected students.

**America’s Promise Alliance Hosts Focus Group with Formally Disconnected Youth**

Researchers from the America’s Promise Alliance returned to Philadelphia to conduct a follow-up focus group with formerly disconnected youth from the city’s E Centers. The focus group examined both barriers and opportunities for re-engagement of youth. Findings were incorporated into the “Don’t Call Them Dropouts” report—a study supported by the Center for Promise, a partnership between America’s Promise and Tufts University.

**Workforce Innovation and Opportunity Act Signed into Law**

The Workforce Innovation and Opportunity Act (WIOA), signed into law July 22, 2014, replaces the Workforce Investment Act (WIA) and represents the first legislative reform in 15 years of the public workforce system. With re-authorization of WIA, the U.S. Department of Labor announced that regulations for the Act will be available for public comment in early spring. The Council, Philadelphia Works’ Board and citywide partners provided support letters and recommendations for the changing principles outlined in WIOA.

**Philadelphia Unites for Record Investments**

In 2014, the City of Philadelphia and the local business and philanthropic communities gave historic investments to WorkReady Philadelphia. The City of Philadelphia invested more than $7M, including $3.6M from the Department of Human Services, in summer and year-round employment programs.

** Philadelphia Launches Teacher Externship Program**

The School District of Philadelphia’s Office of Career and Technical Education (CTE) launched a Teacher Externship Program to provide academic and CTE teachers from CTE programs across the school district with an opportunity to observe and interact with professionals in related industry areas. Thirty teachers from six schools were partnered with 10 companies across multiple industries to spend a week observing and engaging in activities to learn how classroom content, competencies and strategies are applied in the workplace.

**Focus Group with Formerly Disconnected Youth**

Researchers from the America’s Promise Alliance returned to Philadelphia to conduct a follow-up focus group with formerly disconnected youth from the city’s E Centers. The focus group examined both barriers and opportunities for re-engagement of youth. Findings were incorporated into the “Don’t Call Them Dropouts” report—a study supported by the Center for Promise, a partnership between America’s Promise and Tufts University.

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Collective impact is not new to us in Philadelphia. As Council members, we know that to see success, we need to commit to collaboration, work across sectors and focus on achieving common goals.

As we implement our own collective impact work, a strong backbone and leveraged funds play a significant role in our ability to be scalable and flexible in the face of change. In fiscal year 2015, nearly 60 percent of the funds available to support the Council’s work will be secured and leveraged by the Philadelphia Youth Network.

The Council’s Funding – Fiscal Year 2015

- **WIA/TANF ($12M)** via Philadelphia Works
- **Leveraged ($16M)** via the Philadelphia Youth Network
- **Additional Resources and Funds** leveraged via Council member organizations

**Why This Work Matters**

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**This Council and the Leaders at the Table Are All Playing Pivotal Parts in Shaping the Quality of Philadelphia’s Future Workforce.**

**Daniel K. Fitzpatrick, President and CEO of Citizens Bank, Pennsylvania, New Jersey and Delaware**

**The Council’s Funding – Fiscal Year 2015**

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**As We Work Collectively to Grow the Resources Available, It Is Inspiring to Pause and Imagine If We Were Able To Achieve Our Goals:**

1. Increase the graduation rate to 80%, and
2. Double the baccalaureate attainment rate of Philadelphians.

**The Impact Would Be Remarkable.**

Young people would succeed, communities would thrive, businesses would have a stronger workforce and our economy would improve. Based on the information shared in this report, it is clear to see that when we work collectively, our young people benefit.
In response to recent data about workforce and education trends, the Council undertook a year-long strategic planning process designed to guide the work moving forward. This process identified five priority areas that will allow the Council to expand its work, serve a wider age range of youth, track progress and further enhance adult practitioner capacity and post-secondary alignment.

Based on this effort, the age range of youth we serve will expand to 12-24, and our work will move forward with the following five priority areas: serving middle school youth, developing interventions for youth aged 22-24, aligning post-secondary efforts, developing and aligning strategies to train adult practitioners, and developing a metric to track our workforce-related activities.

As we progress, we will continue to ensure citywide alignment with Philadelphia’s workforce system coordinated by Philadelphia Works.

“This Council demonstrates that systemic reform and change are possible. It is inspiring to see so many organizations come together and commit to creating a better future for youth.”

Vanessa Garrett-Harley
Commissioner, City of Philadelphia – Department of Human Services
In order to reach our highest potential, young people like me need support and community leaders to believe in us and show what opportunities are possible through hard work and patience. It’s more than just work, it’s about building a better life, and a better Philadelphia.

Kimberly Pham
Former youth Participant and current project u-turn collaborative member
GET CONNECTED

To learn more about the Council and its initiatives, visit www.philadelphiacouncil.org.