

# Who We Are

For more than 25 years, PYN has been Philadelphia's leading youth workforce development organization - connecting young people ages 14-24 to hands-on career exploration opportunities, skills building, and paid work experiences.

Through our network of corporate, government, and community-based partners, PYN works to create coordinated, equitable access to life changing opportunities designed to prepare the next generation for entry into the professional workforce.

Read more about our work and our current program offerings at [www.pyninc.org](http://www.pyninc.org).



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*We continue to be impressed by the professionalism, preparedness, and drive of the young people who have come to us through PYN's programs. Their readiness to learn, their adaptability in dynamic environments, and their commitment to personal growth are direct reflections of the high-quality training and supportive guidance they receive through PYN's efforts."*

- Michele Wells-Bates  
Workforce Development Director | PECO

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## Next Steps? Schedule a 1-on-1 Meeting

Let's build something impactful together. Schedule a 1-on-1 meeting with our development team to explore how your company can engage with PYN and make a lasting difference in the lives of Philadelphia's youth.

## Get In Touch

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# WAYS TO ENGAGE WITH PYN

## For Businesses

Support Philadelphia's Youth.  
Invest in Our City's Future.

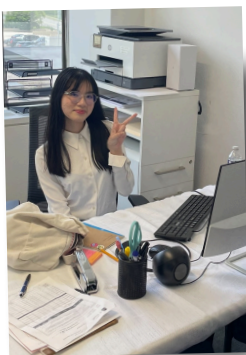


# Ways to Engage

## 1. Youth Employment

Join PYN as a Youth Employer Partner and provide meaningful, real-world experiences for Philadelphia's young people. Through our year-round workforce development programs, employers host youth for **six to eight week paid internships**.

PYN youth come prepared with **pre-employment training**, professional development, and **career coaching**, and receive ongoing wrap-around support services to ensure success. Become a youth employer and join our team of change makers!



## 2. Corporate Partner

Join a powerful **coalition of corporate leaders** dedicated to advancing youth workforce development across Philadelphia.

As a Corporate Partner, your business will receive customized employee **engagement opportunities**, **brand exposure** across PYN platforms, access to PYN's professional **network and events**, and recognition at events that highlight your leadership.

### Partnership Tiers:

- **Community Collaborators** (\$1,000–\$1,499)
- **Opportunity Partners** (\$1,500–\$2,499)
- **Workforce Leaders** (\$2,500–\$4,999)
- **Visionary Employers** (\$5,000–\$9,999)
- **Sponsorship** (10,000+)

## 3. Sponsorship

**(\$10,000 and above)**

Invest in Philadelphia's future workforce through flexible sponsorship opportunities **starting at \$10,000**.

PYN is always seeking **mission-aligned partners** who are passionate about investing in impactful programs and annual events that prepare youth for success in both life and work. Sponsoring PYN's work is a powerful way to **demonstrate your commitment to young people and our city's future**.

### Sponsorship Opportunities Include:

- Presenting Sponsorships for Annual Programs and Events
- Summer and year-round internships
- Services to reduce barriers to training and employment
- Regional Corporate/Business Roundtables and Symposiums

### Sponsorship Benefits Include:

- Recognition on PYN website and annual report
- Social media features and spotlights
- Opportunity to speak at a PYN-hosted youth event
- Custom volunteer opportunity for employees
- Sponsor-branded inclusion in select program materials
- Premier branding/signage at PYN events
- Recognition as a Corporate Partner on all PYN public channels

## 4. Employee Engagement

Give your team the chance to make a direct impact on Philadelphia's future workforce! Engage your employees through volunteer opportunities like hands-on **career days**, **job shadowing** experiences, **mock interviews**, mentorship sessions, panel discussions, and **skill-sharing events** with young people across the city.



## 5. Pennsylvania's Tax Credit Programs

### **Educational Improvement Tax Credit (EITC)**

Philadelphia Youth Network is an approved partner under Pennsylvania's Educational Improvement Tax Credit (EITC) program.

Through EITC, eligible businesses can receive up to **90% in tax credits** by contributing to PYN's approved educational programs. Your support helps provide innovative learning experiences, career exploration, and skills training that prepare young people for future success.

### **Neighborhood Assistance Program (NAP)**

NAP encourages businesses to invest in projects that serve low-income communities by offering up to **80% in tax credits** on donations to programs like ours. Through PYN, your NAP contribution directly funds job readiness training, mentorship, and career pathway opportunities for youth facing systemic barriers.

